

CAD Ticker: EAAI

USD Ticker: EAAI.U

CAD Series: 29103F101

USD Series: 29103F200

FUND DESCRIPTION

"The next generation internet"

Companies within EAAI are focused on and expected to benefit from shifting the bases of technology infrastructure to the cloud, enabling mobile and local services, such as companies that rely on, or benefit from the increased use of shared technology, infrastructure and services, internet-based products and services, new payment methods, big data, the Internet of Things, social distribution, and digital media.

INVESTMENT OBJECTIVE

EAAI is an actively managed ETF that seeks to achieve long-term growth of capital by investing primarily, under normal circumstances, in global equity securities of companies that are or, are expected to be, focused on artificial intelligence, big data, and the shift of technology infrastructure from hardware and software to the cloud.

WHY INVEST IN EAAI?

1. Exposure to innovation

Aims for thematic multi-cap exposure to innovative technologies, including: cloud computing, big data, digital media, e-commerce, and the Internet of Things (IOT).

2. Growth potential

Aims to capture long-term growth with a low correlation of relative returns to traditional growth strategies and negative correlation to value strategies.

3. Tool for diversification

Offers a tool for diversification due to little overlap with traditional indices. It can be a complement to traditional value/ growth strategies.

4. Grounded in research

Combines top-down and bottom-up research in its portfolio management to identify innovative companies and convergence across markets.

5. Cost-effective

Provides a lower-cost alternative to mutual funds with true active management in an Exchange Traded Fund (ETF) that invests in rapidly moving themes.

FUND DETAILS

Ticker	EAAI
Type	Active Equity ETF
Cusip CAD Series	29103F101
Cusip USD Series	29103F200
Currency	CAD/USD
Inception date	7.29.2019
Primary exchange	NEO Stock Exchange
Management fee	0.80%
MER	1.15%*
Typical number of holdings	35-50
Portfolio manager	Emerge Canada Inc.
Sub-advisers	ARK Investment Management LLC Emerge Capital Management Inc.

*As expected for 2021, please reference emergecm.ca for information regarding the MER for each ETF.

TOP 10 HOLDINGS

Tesla Inc.	11.0%
Twitter Inc.	5.9%
Shopify Inc.	5.1%
Teladoc Health Inc.	5.1%
Coinbase Global Inc.	4.6%
Square Inc.	4.6%
Unity Software Inc.	4.2%
Twilio Inc.	4.1%
Roku Inc.	3.7%
Zoom Video Communications Inc.	3.7%

SECTOR WEIGHTS

Information Technology	35.0%
Communication Services	31.9%
Consumer Discretionary	21.1%
Healthcare	6.0%
Financials	5.1%

GEOGRAPHIC ALLOCATION

Americas	90.1%
Europe	4.7%
Asia	2.3%
United Kingdom	1.1%
Middle-East	0.8%



PORTFOLIO MANAGER (SUB-ADVISOR)

Catherine D. Wood

Chief Investment Officer

ARK Investment Management LLC

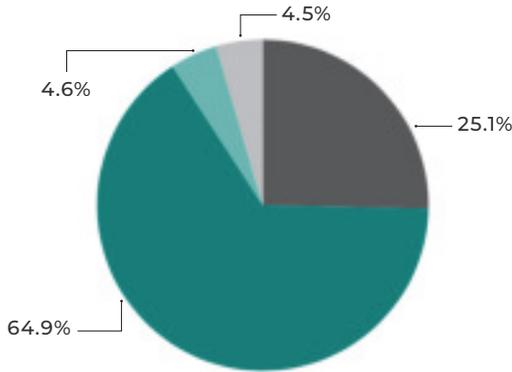
Catherine registered ARK Investment Management LLC ("ARK") as an investment adviser with the U.S. Securities and Exchange Commission in January 2014. With over 40 years of experience identifying and investing in innovation, Catherine founded ARK to focus solely on disruptive innovation while adding new dimensions to research. Previously, she completed twelve years at AllianceBernstein as Chief Investment Officer of Global Thematic Strategies with over \$5 billion in assets under management. Before AllianceBernstein, she worked for eighteen years with Jennison Associates as Chief Economist, Equity Research Analyst, Portfolio Manager, and Director. Catherine started her career in Los Angeles at the Capital Group as an Assistant Economist.

TICKER DETAILS

CAD	EAAI
USD	EAAI.U
THOMPSON ONE CAD	EAAI-GD
THOMPSON ONE USD	EAAI'U-GD

MARKET CAPITALIZATION

Micro Small Medium Large Mega



FUND DESCRIPTION

Artificial intelligence
 Cloud computing
 Big data
 Digital media
 Internet of Things

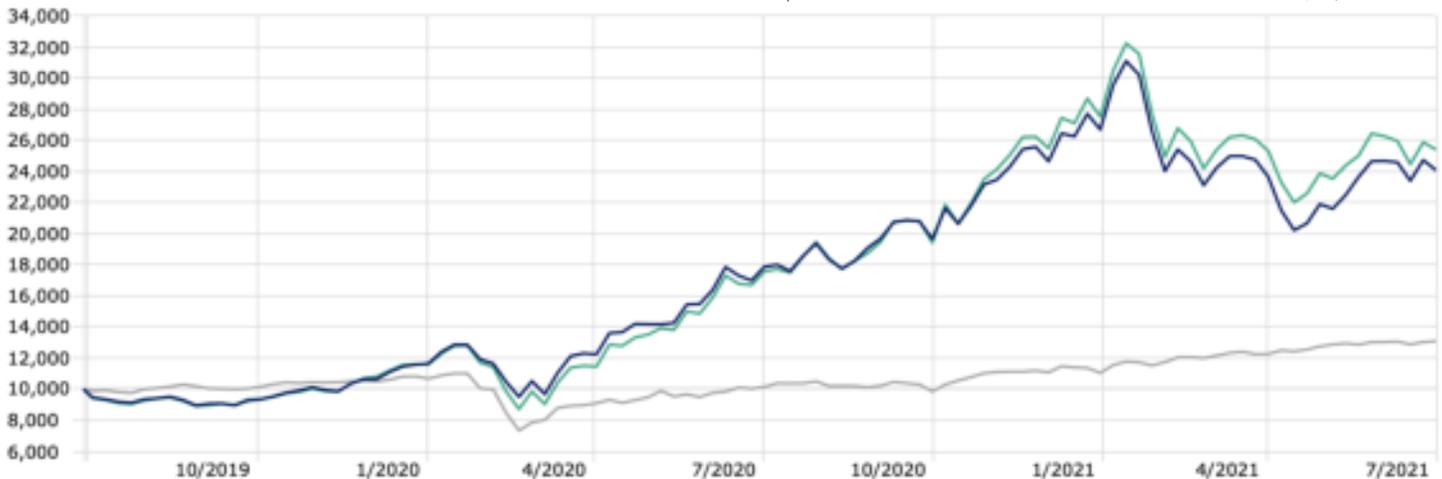


PERFORMANCE AS AT JULY 30, 2021

TICKER	NAME	NAV	1 MO.	3 MO.	6 MO.	YTD	1 YR	Since Inception*
EAAI	EMERGE ARK AI & BIG DATA ETF	\$23.76	-4.6%	1.8%	-9.8%	-2.3%	36.3%	55.0%
EAAI.U	EMERGE ARK AI & BIG DATA ETF USD	\$19.03	-5.4%	0.3%	-7.7%	-0.3%	46.7%	59.2%
S&P TSX	S&P/TSX COMPOSITE INDEX		0.8%	6.9%	18.6%	18.2%	28.2%	45.6%
S&P 500 TR USD	S&P 500 Index		2.4%	5.5%	19.2%	18.0%	37.5%	49.0%

INVESTMENT GROWTH CHART AT \$10,000:
 EMERGE ARK AI & BIG DATA ETF | TIME PERIOD: 2019.07.29 TO 2021.07.30

EAAI ————— \$24,062
 EAAI.U ————— \$25,386
 S&P/TSX COMPOSITE ————— \$13,093



Commissions, management fees, brokerage fees and expenses may be associated with an investment in ETFs. Before investing, you should carefully consider the ETF's investment objectives, strategies, risks, charges and expenses. This and other information are in the ETF's prospectus, which may be obtained by visiting www.emergecm.ca or www.sedar.com. Please read the ETF prospectus carefully before you invest. An investment in an ETF is subject to risks and you can lose money on your investment. Detailed information regarding the specific risks of the ETF can be found in the prospectus. There can be no assurance that the ETF will achieve its investment objective. The ETF's portfolio is more volatile than broad market averages. Units of the ETF are bought and sold at market price and there can be no guarantee that an active trading market for the ETF units will develop or be maintained, or that their listing will continue or remain unchanged. ETFs are not guaranteed. Their values change frequently. Past performance may not be repeated. The statements contained in this document are based on information believed to be reliable and are provided for information purposes only. Where such information is based in whole or in part on information provided by third parties, we cannot guarantee that is accurate, complete or current at all times. This document does not provide investment, tax or legal advice, and is not an offer or solicitation to buy. Graphs and charts are used for illustrative purposes only and do not reflect future values or returns on investment. Particular investment strategies should be evaluated according to an investor's investment objectives and tolerance for risk. Emerge Canada Inc. and related entities are not liable for any error or omission in the information or for any loss or damage suffered. Certain statements in this marketing profile include forward-looking statements, including, but not limited to, the launch of the Emerge ETF and those statement identified by the expressions "believe", "will" and similar expressions to the extent they relate to the Emerge ETF, Emerge or the space exploration industry. These forward-looking statements are subject to a number of risks and uncertainties and are based on several assumptions, both general and specific, which give rise to the possibility that actual results or events could differ materially from current expectations. Forward-looking statements are not guarantees of future results.